

Please excuse my tardiness in replying to this matter, however I am on the road and this is the first chance to voice my opinion in this matter concerning NAB's petition 04-160.

I do not see what the problem is nor do I understand why the FCC would be hearing this argument to begin with. Being a former Program Director with my start in radio dating back to 1979, I see radio as failing miserably in their local markets (for the most part) due mainly to deregulation.

What I feel is happening is that radio is now feeling the impact of Satellite radio after years of being in denial of how it would affect them and their bottom line. They are now looking for anything to stop the increasing popularity of Satellite radio. Which they should, but not by petitioning the FCC. What radio should be doing is bettering their product. Unfortunately due to deregulation the talent that was once available is no longer. Talent has been replaced by computers.

The basis of this petition are so bizarre. If someone in radio would only take a second to listen to the weather and road reports on Satellite radio they would obviously find that the weather and road reports are always old! Instead of petitioning the FCC they should be marketing their up-to-the minute, current weather and road reports. Just as they would if another competitor entered the market.

I pay for my Satellite radio just as I do my TV cable. I choose what to watch or listen to on both. I feel that if you allow this petition, you will knowingly allow it because you know that if you side with the NAB you will save face and that this will go to court and your decision will be thrown out. There is already enough waste, please don't add to it. Here is your chance to tell broadcasters to figure it out on their own. Return to what made radio great....